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A Look Into The Events Surrounding Joanna Rogers Disappearance

The search for Joanna Rogers started as a small effort with volunteers searching for her, but over the last 19 months it's expanded into a nationwide effort.

 **New Information in the Disappearance of Joanna Rogers**

It all started May 3, 2004 at Joanna Rogers' house. She was 16-years-old at the time, she returned home from work around midnight and told her parents goodnight. The next morning she was gone.



The sheriff's department issued an Amber Alert May 6, 2004. Almost immediately her parents, Joe and Kathy asked for help.

On May 4, 2004 Joe and Kathy cried, "Joanna, Joanna, wherever you are out there, we want you to know that we love you and anybody knows where she is please call the Sheriff's Department. Help us find her. We miss you and we want you home."



Investigators found it suspicious that she left behind her car keys, wallet, and her ID. That's when the search efforts started.

"We're going to search until we find her," said a Dallas rescue agency director. May 20, 2004, 16 days after Joanna disappeared, the group helped dozens of volunteers conduct a ground search near her home.



Days later investigators brought out Shadow, a cadaver dog used to search out the missing. However, she found nothing.

Then in June 2004 the search went national.

June 7, 2004 Kathy Rogers said, "right now we are getting quite a few things going as far as local and national media campaign. We haven't been invited on the national news yet, but we do have several missing children's organizations that have asked us to participate."

Several websites for missing children posted pictures of Joanna. Her parents organized a public service announcement. Later that month longtime friends Nan and Sarah Daugherty got involved.

"I couldn't just sit there and not do anything," they said in a June 15, 2004 interview.

They launched a website (www.bringjohome.info). It has pictures of Joanna and contact information on who to call if you know anything. It's still up and running however it generated no leads.

The next massive effort came this May, a year after Joanna disappeared. The Lubbock Postal Service delivered 52 thousand flyers with information on Joanna to Lubbock County residents.

Throughout all the unsuccessful attempts, Kathy's hope has remained the same.

In a May 3, 2005 interview, Kathy said, "we need the support. We feel overwhelmed sometimes. There have been birthdays and there have been Christmases, Easter. May is hard."

This May, around the one year anniversary of Joanna's disappearance, NewsChannel 11 discovered through the FBI that Joanna had a history of chatting with older men online, some of which she reportedly met. That brings us to Thursday's announcement by the Lubbock County Sheriff's Office announcing Rosendo Rodriguez III as a suspect. Again deputies say computer records prove the two knew each other at least through communication.